



NEIC Brings Together Healthcare Technology Innovators at Disruptive! Healthcare 2015

PORTSMOUTH, NH, May 12, 2015 – The New England Innovation Center (NEIC), eCoast, the Greater Portsmouth Chamber of Commerce, and the NH High Tech Council have announced the lineup for their highly anticipated event: Disruptivate! Healthcare 2015. The full-day summit is devoted to celebrating disruptive innovation in the healthcare sector, and it will be held at the historic Wentworth by the Sea Hotel in New Castle, NH on Friday, May 22nd.

Disruptivate! Healthcare 2015 is the third event in the Disruptivate! Series, the first two of which brought together business and industry leaders in sellout numbers. The previous event, Disruptivate! Vertical, split its focus between the healthcare and education industries, while the first celebrated disruptive innovation in technology.

Mark Galvin, Managing Partner of the NEIC and the driving force behind the Disruptivate! Series, decided to hone in on healthcare this time around. "It deserves its own event. The percentage of our economy being consumed by healthcare is incredible. We're seeing the industry becoming more complex when it should be simplified. We need to bring people together to figure out how we can achieve improvements in healthcare technology and cost on the scales seen by the high-tech industry."

Galvin admitted that this event is long overdue. "Over the last two years, so many community and business leaders have asked what we can do to shrink costs, expand coverage, and improve outcomes in what has become one-sixth of our economy. Disruptive innovation—Disruptivate! Healthcare—is the short answer! Driving it for New Hampshire and the surrounding region is the first big step."

Disruptivate! Healthcare 2015 promises a celebration of *disruptive innovation* in healthcare—bringing together the most promising thought leaders, innovators, technology developers, and problem-solvers. The summit will feature presentations from winners of the Disruptivator to Watch (D2W) contest, panel discussions on a wide range of topics from the effects of wearable technology to new healthcare delivery methods, knowledge-sharing, networking, and a collaborative environment geared towards producing real solutions to the biggest problems in the industry. Attendees will also enjoy buffet breakfasts and lunches catered by the Wentworth, as well as networking breaks capped off with a cocktail social at the end of the day.

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Over 250 people are expected to attend, including entrepreneurs, inventors, engineers, medical professionals and managers, doctors and nurses, business owners and managers, human resource professionals, health insurance brokers and administrators, civic servants, private investors, angels, venture capitalists, tech junkies, journalists, and a great number of people and organizations simply interested in disruptive innovation in healthcare.

Since word got out about Disruptivate! Healthcare 2015, sponsors have been lining up to get involved. Pierce Atwood, one of the most prominent and respected law firms in New England, secured a platinum sponsorship for the event, citing their dedication to supporting business and innovation in the region. Several other innovative companies were also eager to sponsor the event. ConvenientMD is opening affordable, convenient urgent care centers across NH. OurHealthConnector is streamlining the process of collecting and organizing electronic medical records for patients. MyMedicalShopper is a healthcare transparency platform dedicated to making cost and quality information available to consumers. All three wanted to help support and promote the event.

Christopher Matrumalo, D!H15 Program Director, says the summit has attracted panelists from all over the country. "We've received applications from potential panelists as far away as Chicago and Nashville. We've gained a lot of attention from both inside and outside the industry. Everyone we talk to wants to participate." The panels will also feature rock star moderators to help focus the panels on informative and actionable data, with Doug Banks, executive editor at the Boston Business Journal, former Chair of the MIT Enterprise Forum Innovation Series Committee, and Publisher of Mass High Tech, and our very own Jeff Feingold, longtime editor at New Hampshire Business Review.

Tickets are \$149 for attendees, but they are currently available online at an early bird rate of \$99 each. Tickets include all summit events, including all panels, keynote, Disruptivator to Watch presentations, as well as the breakfast and lunch buffets. To reserve tickets to this exciting event, interested parties should visit www.DisruptivateHealthcare.com.

For more information on Disruptivate! Healthcare 2015, please visit www.DisruptivateHealthcare.com, or contact Mark Galvin, who is the Managing Partner of the New England Innovation Center.

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About New England Innovation Center (www.NE-IC.com)

The New England Innovation Center (NEIC) is a startup business accelerator led by Mark Galvin and a team of respected technology entrepreneurs. The Center chooses from a highly competitive selection of early-stage companies throughout New England, and provides a combination of business resources and hands-on involvement by their startup executive staff. The overall mission is to share the NEIC's expertise in key business functions and maximizing success in order to drive the equity value of local, high-growth companies.